



# Connor Yorks

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@yorkscreative

## Skills

### SOFT SOFTWARE

- |                     |                       |
|---------------------|-----------------------|
| Concepting •        | • Illustrator         |
| Self-learner •      | • Photoshop           |
| Organization •      | • InDesign            |
| Embraces feedback • | • After Effects       |
| Detail-oriented •   | • Premier             |
| Communications •    | • iMovie              |
| Team player •       | • Excel, Numbers      |
| Time management •   | • Word, Pages         |
| Tenacious •         | • PowerPoint, Keynote |
| Enthusiastic •      | • Dimension           |

## Community Leadership

### NATIONAL YOUTH LEADERSHIP TRAINING

- SENIOR PATROL LEADER** 2018
- Selected and prepared a staff of 18
  - Responsible for a week-long leadership course for 30 participants
  - Educated participants in leadership

## Education

### BFA IN VISUAL COMMUNICATIONS, CAZENOVIA COLLEGE

May 2020

- Concentrations: Graphic Design & Advertising Design, Business Minor
- Cumulative GPA: 3.7

## Awards

### VISUAL COMMUNICATIONS PROGRAM AWARD 2020

- Awarded to one student in the VC program

### DEAN'S LIST, CAZENOVIA COLLEGE 5 TIMES

- Obtained  $\geq 3.5$  GPA

### SWIMMING & DIVING COACH'S AWARD 2018

- Awarded to one Swimmer/Diver per year

### JIM BROCK FELLOWSHIP AWARD 2017

- Award for dedication and devotion to the Toggenburg skiing community

### EAGLE SCOUT 2015

- BSA Troop 18 - Scouting's highest award

## Graphic Design Experience

### GRAPHIC DESIGN/SOCIAL MEDIA/PRODUCTION INTERN

*Cornell Cooperative Extension of Madison County* Summer 2019

- Initiated Instagram account and revitalized Facebook account
- Produced photos and videos to support ongoing projects
- Collaborated with staff and farms to promote local agriculture

### GRAPHIC DESIGN INTERN

*Communications and Marketing, Cazenovia College* Summer 2018

- Created and managed visual projects for college promotion
- Captured photos and recorded videos of college events
- Collaborated with printing companies

### FREELANCE GRAPHIC DESIGNER

*National Youth Leadership Training* 2016 - 2019

- Design shirts, logo, brochure, poster, presentations, videos
- Instruct on presentation creation and presenting performance

*BSA Troop 18* 2015 - 2017

- Design apparel graphics, logo, and videos
- Overlook social media activity and guide youth in media posting

*Cazenovia College Women's Lacrosse Team* 2017

- Designed a shirt for a nonprofit fundraiser
- Refined project to client's liking

*Chittenango Creek Walk* 2016 - 2017

- Designed large informational sign
- Participated in several progress meetings

## Work Experience

### WATERFRONT DIRECTOR

*Camp Kingsley, Leatherstocking Council* Summer 2019

- Trained and managed a staff of 7 to run a waterfront facility
- Developed curricula and Emergency Action Plans
- Educated camp participants (ages 5-10) in safe aquatic practices
- Instructed swimming, kayaking, canoeing, rowboating

### DIRECT SUPPORT PROFESSIONAL

*The Arc of Madison Cortland* 2017 - Present

- Assist people with mental/physical disabilities in everyday events
- Help with physical activities and reaching life goals

### FIELD TECHNICIAN

*Town of Cazenovia* 2016 - 2019

- Collected water samples from lake tributaries and water column
- Measured dissolved oxygen and temperature of samples

### PEER MENTOR

*Project REACH, Cazenovia College* Fall 2017

- Directed and assisted mentees with transition into college
- Check-in weekly with assigned mentees, report findings

### SKI INSTRUCTOR

*Toggenburg Winter Sports Center* 2013 - 2017

- Instructed classes and individuals in safe and efficient skiing
- Continually learn better skiing methods